PTO/SB/05 (03-01)

Please type a plus sign (+) inside this box -

Approved for use through 10/31/2002. OMB 0651-003 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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UTILITY **PATENT APPLICATION TRANSMITTAL**

P1133/20003 Attorney Docket No. Jules E. Gardner

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Express Mail Label No.

EL729585651US

APPLICA	ATION ELEMENTS	Assistant Commissioner for Patents		
7 1 2.07		ADDRESS TO: Box Patent Application Washington, DC 20231		
1. X Fee Transmittal F (Submit an original and a Submit an original and a Submit and a Submit an original an	int set forth below) e of the invention be to Related Applications garding Fed sponsored R & D equence listing, a table, program listing appendix the Invention of the Invention on of the Drawings (if filed) iption Disclosure	Washington, DC 20231 7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. paper c. Statements verifying identity of above copies ACCOMPANYING APPLICATION PARTS 9. Assignment Papers (cover sheet & document(s)) 37 CFR 3.73(b) Statement Power of (when there is an assignee)		
b. X Copy from a (for continual for continual for continual for continual for continual for continual for continuation Data Sherica application information: For CONTINUATION OR DIVISED She is considered a part of continuation and continuation or continuation.	[Total Pages 2] Stated (original or copy) Taprior application (37 CFR 1.63 (d)) Station/divisional with Box 18 completed) FION OF INVENTOR(S) Statement attached deleting inventor(s) The prior application, see 37 CFR The prior application of the prior appli	11. English Translation Document (if applicable) 12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 13. Preliminary Amendment 14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized) 15. Certified Copy of Priority Document(s) (if foreign priority is claimed) 16. X Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent. 17. Other: 18. the requisite information below and in a preliminary amendment, of prior application No: 19. Group Art Unit: 19. Group Art		
	19. CORRESPONDEN	CE ADDRESS		
Customer Number or Bar C	03000 (Insert Gustomer No. or Attach Darco	or XX Correspondence address below		
Name	Frank M. Linguiti, Esqui			
Address City Country	Caesar, Rivise, Bernstein 12th Floor, Seven Penn Cer Philadelphia United States of American	State PA Zip Code 19103-2212		
Namo (Print/Tuno)	Frank M. Linguiti, Esquire	Registration No. (Attorney/Agent) 32,424		
Name (Print/Type) Signature	Frank M. Line	Date 6/1/0/		

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual base. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

PTO/SB/17 (11-00)

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FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT

(\$)	355	.00
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Complete if Known			
Application Number			
Filing Date	June 1, 2001		
First Named Inventor	Jules E. Gardner		
Examiner Name			
Group Art Unit			
Attorney Docket No.	P1133/20003		

METHOD OF PAYMENT	FEE CALCULATION (continued)					
1. XXX The Commissioner is hereby authorized to charge indicated fees and credit any overcomments to:	3. ADDITIONAL FEES					
indicated fees and credit any overpayments to: Deposit	Large Small					
Account Number 03-0075	Entity Entity Fee	Fee Paid				
Deposit Caesar, Rivise, Bernstein,	Code (\$) Code (\$)	T CC T ala				
Account Name Cohen & Pokotilow, Ltd.	105 130 205 65 Surcharge - late filing fee or oath					
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	127 50 227 25 Surcharge - late provisional filing fee or cover sheet					
Applicant claims small entity status.	139 130 139 130 Non-English specification					
See 37 CFR 1.27	147 2,520 147 2,520 For filing a request for ex parte reexamination					
2. Payment Enclosed: Check Credit card Money Other	112 920* 112 920* Requesting publication of SIR prior to Examiner action					
FEE CALCULATION	113 1,840* 113 1,840* Requesting publication of SIR after Examiner action	-				
1. BASIC FILING FEE	115 110 215 55 Extension for reply within first month					
Large Entity Small Entity	116 390 216 195 Extension for reply within second month					
Fee Fee Fee Fee Description	117 890 217 445 Extension for reply within third month					
Code (4) Code (4)	118 1,390 218 695 Extension for reply within fourth month					
101 710 201 355 Utility filing fee 355 106 320 206 160 Design filing fee	128 1,890 228 945 Extension for reply within fifth month					
107 490 207 245 Plant filing fee	119 310 219 155 Notice of Appeal					
108 710 208 355 Reissue filing fee	120 310 220 155 Filing a brief in support of an appeal					
114 150 214 75 Provisional filing fee	121 270 221 135 Request for oral hearing					
	138 1,510 138 1,510 Petition to institute a public use proceeding					
SUBTOTAL (1) (\$) 355	140 110 240 55 Petition to revive - unavoidable					
2. EXTRA CLAIM FEES	141 1,240 241 620 Petition to revive - unintentional					
Fee from Extra Claims <u>helow</u> <u>Fee Paid</u>	142 1,240 242 620 Utility issue fee (or reissue)					
Total Claims 20 -20** = 0 x 2 = 0	143 440 243 220 Design issue fee					
Independent 3** = 0 x 40 = 0	144 600 244 300 Plant issue fee					
Multiple Dependent = 0	122 130 122 130 Petitions to the Commissioner					
	123 50 123 50 Processing fee under 37 CFR 1.17(q)					
Large Entity Small Entity Fee Fee Fee Fee Description	126 180 126 180 Submission of Information Disclosure Stmt					
Code (\$) Code (\$) 103 18 203 9 Claims in excess of 20	581 40 581 40 Recording each patent assignment per property (times number of properties)					
102 80 202 40 Independent claims in excess of 3	146 710 246 355 Filing a submission after final rejection					
104 270 204 135 Multiple dependent claim, if not paid	(37 ČFR § 1.129(a))					
109 80 209 40 ** Reissue independent claims over original patent	149 710 249 355 For each additional invention to be examined (37 CFR § 1.129(b))					
110 18 210 9 ** Reissue claims in excess of 20	179 710 279 355 Request for Continued Examination (RCE)					
and over original patent	169 900 169 900 Request for expedited examination of a design application					
SUBTOTAL (2) (\$) 0 ~	Other fee (specify)					
**or number previously paid, if greater; For Reissues, see above	*Reduced by Basic Filing Fee Paid SUBTOTAL (3)	-0-				

SUBMITTED BY			Complete (if	Complete (if applicable)		
Name (Print/Type)	Frank M.	Linguiti,	Esquire Registration No. (Attorney/Agent)	32,424	Telephone	(215) 567-2010
Signature	Fran	LM2	nant		Date	6/1/01

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Jules E. Gardner, Keith J. Gelles and Brian P. Sloyer

SYSTEM AND METHOD FOR CONDITIONALLY

ASSOCIATING A PLURALITY OF ENABLED IMAGES WITH A PREDETERMINED IMAGE

This is a divisional application of which includes the following:

- 1. Utility Patent Application Transmittal Sheet
- 2. Fee Transmittal for FY 2001 Sheet (in duplicate)
- 3. Specification 28 pages
- 4. 20 Claims 5 pages
- 5. Drawings 11 Sheets
- 6. Abstract of the Disclosure (1 page)
- 7. Copy of Declaration from A.S.N.: 09/723,505 filed filed on May 15, 2001
- 8. Request and Certification Under 35 U.S.C. 122(b)(2)(B)(i)
- 9. Return Receipt Postcard
- 10. "Express Mail" Mailing Label No. EL729585651US Date of Deposit June 1, 2001

I hereby certify that the above-identified documents are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Commissioner of Patents, Attention: Box Patent Applications, Washington, DC 20231

Judy Perez





Attorney Docket No. P1133/20002 Customer No. 03000 **PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT EXAMINING OPERATION

Applicants

Jules E. Gardner, Keith J. Gelles,

and Brian P. Sloyer

Serial No.

09/723,505

Confirmation No.

4909

Filed

November 28, 2000

For

METHOD AND SYSTEM

FOR CREATING AND DISPLAYING **IMAGES INCLUDING POP-UP IMAGES ON A VISUAL DISPLAY**

Group

2173

SUBMISSION OF INVENTOR DECLARATION AND POWER OF ATTORNEY

Commissioner of Patents Attention: BOX MISSING PARTS

Washington, D.C. 20231

Sir:

Responsive to the Notice to File Missing Parts of NonProvisional Application dated April 3, 2001, Applicants enclose the following documents which should be placed in the file of this application:

- Declaration for Patent Application and Power of Attorney; (1)
- (2) a copy of the Notice to File Missing Parts of NonProvisional Application.

Please charge the surcharge fee of Sixty-Five Dolllars (\$65.00) under 37 CFR §1.16(e) for a small entity, or any additional fees associated with this Submission of the Declaration, along with a copy of the Notice to File Missing Parts of NonProvisional Application, to Deposit Account No. 03-0075.

A duplicate copy of this Submission is enclosed herewith.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.

May 15 2, 2001

Frank M. Linguiti

Reg. No. 32,424 Customer No. 03000 Seven Penn Center

12th Floor

1635 Market Street

Philadelphia, PA 19103-2212

(215) 567-2010

Attorneys for Applicants

CERTIFICATE OF MAILING

I hereby certify that the foregoing SUBMISSION OF INVENTOR DECLARATION AND POWER OF ATTORNEY, in duplicate, and specified enclosures, re Application Serial No. 09/723,505 are being deposited with the United States Postal Services as first class mail, postage prepaid, in an envelope addressed to: Commissioner of Patents, Attention: BOX MISSING PARTS, Washington, D.C. 20231 on this ____/ ___ day of May, 2001.

Frank M. Linguiti

PTO/\$8/35 (11-00)

Approved for use through 10/31/2002, OMB 0651-0031 U.S. Patent and Tradomark Office: U. S. DEPARTMENT OF COMMERCE

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REQUEST AND CERTIFICATION UNDER 35 U.S.C. 122(b)(2)(B)(i)

First Named Inventor

Jules E. Gardner

SYSTEM AND METHOD FOR CONDITIONALLY ASSOCIATING A PLURALITY OF ENABLED IMAGES WITH A PREDETERMINED

Atty Docket Number

P1133/20003

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

May 22-2001

Cla Signature

Jules Gardner

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application upon filing.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant must notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(a). The information is used by the public to request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that request). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the Individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.